



# “Why do you want to go to #Steubystl?”

## Steubenville Mid-America Social Media Contest

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### Rules

1. Teen participants will submit either an *Instagram* still photo or a 6 second *Vine* video by tagging the post #steubystl. The submissions should answer the question, “Why do you want to go to #steubystl?”
2. Each person can only submit one entry. Anyone submitting more than one entry (either from the same user account or by different user accounts that are found to be operated by the same person) will be disqualified. Participants can only submit either a picture or video, not both. A video/picture may only be submitted once; duplicate submissions via different user accounts will not be considered.
3. The winning participant must register with a group attending the conference, no individual registrants are allowed at the Steubenville Mid-America Conference.
4. The staff of the Office of Youth Ministry (OYM) of the Archdiocese of St. Louis will choose the winning entry.
5. Submissions can be posted beginning 12:00am CST on Thursday, January 23<sup>rd</sup>, 2014 until 11:59 pm CST on Sunday February 2<sup>nd</sup>, 2014. Posts submitted outside of that timeframe will not be considered.
6. The winners will be announced on Friday February 7<sup>th</sup>.
7. This contest is conducted by the Archdiocese of St. Louis’ OYM and is only for the Steubenville Mid-America Conference. The prize will only be awarded to participants from groups attending this particular Steubenville site.
8. First prize is one free entry to the Steubenville Mid-America Conference for 2014, a \$175 value [no cash value].
  - a. The prize will be awarded via discount to the group with which the winning contestant is attending; therefore the operator of the social media account that posts the winning submission may share the discount with other participant(s) also attending with the group. Those arrangements should be made with that group’s Group Leader.
  - b. The prize may not be shared among participants attending the conference with other groups.
  - c. The prize is for the conference fee only and does not include transportation or other fees charged to participants by the group.
9. Second prize is a \$30 gift certificate to the Steubenville Mid-America Conference bookstore which expires July 20<sup>th</sup>, 2014.
10. Third prize is a \$15 gift certificate to the Steubenville Mid-America Conference bookstore which expires July 20<sup>th</sup>, 2014.